1. A bracket for absorbing energy comprising:

an anchor plate;

an extension arm continuous with and extending from the anchor plate;

and

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a support foot linked to the extension arm by a flex region and positioned

adjacent to the anchor plate, wherein the bracket is an incompletely tubular

structure, and wherein the support foot is configured to translate upon impact to

contact the anchor plate, the bracket being further configured to deform to absorb

impact energy.

2. The bracket of claim 1, wherein the support foot is positioned adjacent to

the anchor plate and substantially parallel to the direction of an anticipated impact.

3. The bracket of claim 1, wherein the support foot comprises a translating

arm extending from the flex region, and a foot region extending from a terminal end of

the translating arm such that it is positioned adjacent to the anchor plate.

4. The bracket of claim 3, wherein the support foot is positioned adjacent to

the anchor plate and substantially parallel to the direction of an anticipated impact.

5. The bracket of claim 3, wherein the anchor plate of the bracket further

includes a locking ridge for engaging the support foot.

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6. The bracket of claim 5, wherein the foot region of the support foot is

positioned substantially perpendicular to the anchor plate.

7. The bracket of claim 3, wherein the foot region of the support foot is

generally rounded in shape.

8. The bracket of claim 1, wherein the support foot comprises a translating

arm extending from the flex region and a foot region extending from a terminal end of the

translating arm such that it is positioned adjacent to the anchor plate, the support foot

further comprising an intermediate foot projecting from the translating arm.

9. The bracket of claim 8, wherein the intermediate foot comprises a fold of

the translating arm.

10. The bracket of claim 9, wherein the intermediate foot abuts the anchor

plate.

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11. The bracket of claim 9, wherein the intermediate foot abuts an attachment

projecting from the anchor plate.

12. The bracket of claim 1, wherein the anchor plate, extension arm, flex

region, and support foot of the bracket have a uniform thickness.

13. The bracket of claim 1, wherein the bracket is constructed of aluminum.

14. The bracket of claim 1, wherein the bracket is constructed of steel.

15. The bracket of claim 1, wherein the bracket is constructed of plastic.

16. The bracket of claim 1, wherein the anchor plate comprises at least one

mounting bore for mounting the bracket to a structure such as a vehicular pillar.

17. The bracket of claim 1, wherein the support foot comprises at least one

mounting bore for mounting the bracket to a structure such as a vehicular trim panel.

18. An energy absorbing pillar structure for an automotive vehicle,

comprising:

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an anchor plate;

an extension arm continuous with and extending from the anchor plate;

and

a support foot linked to the extension arm by a flex region and comprising

a translating arm extending from the translating arm and a foot region extending

from a terminal end of the translating arm, the support foot being configured to

translate upon impact to contact the anchor plate, the energy absorbing pillar

structure having a uniform thickness and being further configured to deform to

absorb impact energy.

19. The energy absorbing pillar structure of claim 18, wherein the support foot

is positioned adjacent to the anchor plate and substantially parallel to the direction of an

anticipated impact.

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ATTORNEYS AT LAW 900 GATEWAY TOWER WEST 15 WEST SOUTH TEMPLE SALT LAKE CITY, UTAH 84101 20. The energy absorbing pillar structure of claim 18, wherein the anchor plate

further includes a locking ridge for engaging the support foot.

21. The energy absorbing pillar structure of claim 20, wherein the foot region

of the support foot is positioned substantially perpendicular to the anchor plate.

22. The energy absorbing pillar structure of claim 18, wherein the foot region

of the support foot is generally rounded in shape.

23. The energy absorbing pillar structure of claim 18, wherein the support foot

further comprises an intermediate foot.

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24. The energy absorbing pillar structure of claim 23, wherein the

intermediate foot abuts the anchor plate.

25. The energy absorbing pillar structure of claim 23, wherein the

intermediate foot abuts an attachment projecting from the anchor plate.

26. The energy absorbing pillar structure of claim 23, wherein the

intermediate foot comprises a fold of the translating arm.

27. The energy absorbing pillar structure of claim 26, wherein the

intermediate foot abuts the anchor plate.

28. The energy absorbing pillar structure of claim 26, wherein the

intermediate foot abuts an attachment projecting from the anchor plate.

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Docket No. 2949.2.137 Client Ref. 14262

ATTORNEYS AT LAW 900 GATEWAY TOWER WEST 15 WEST SOUTH TEMPLE SALT LAKE CITY, UTAH 84101 29. The energy absorbing pillar structure of claim 18, wherein the anchor plate

comprises at least one mounting bore for mounting the energy absorbing pillar structure

to a vehicle.

30. The energy absorbing pillar structure of claim 29, wherein the support foot

comprises at least one mounting bore for mounting the energy absorbing pillar structure

to a vehicular trim panel.

31. The energy absorbing pillar structure of claim 18, wherein the bracket is

constructed of aluminum.

32. The energy absorbing pillar structure of claim 18, wherein the bracket is

constructed of steel.

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33. The energy absorbing pillar structure of claim 18, wherein the bracket is

constructed of plastic.

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- 34. An energy absorbing pillar structure comprising:
  - an anchor plate for securing the pillar structure to a vehicle;
  - an extension arm projecting outwardly from the anchor plate;
  - a flex region continuous with the extension arm;
  - a translating arm extending from the flex region; and
- a support foot at the terminal end of the translating arm, the support foot being configured to translate and contact the anchor plate when the pillar structure is contacted, the energy absorbing pillar structure having uniform width and being configured to deform to absorb impact energy.

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